1. Managed all phases of [Number] new product developments, including conceptualizing designs, managing milestones and incorporating customer feedback.
2. Created [Type] videos for use in prototype testing and manufacturing optimization.
3. Pursued business development opportunities and fostered positive relationships with [Type] clients through engaging presentations.
4. Developed creative design for marketing packages, including print materials, brochures, banners and signs.
5. Developed, implemented and managed marketing and design of [Type] items.
6. Worked with clients to gather and define requirements, establish scopes and managing project milestones.
7. Used [Software] to create images and layouts for over [Number] projects.
8. Coordinated, created and scheduled content, designs and periodic updates to company website.
9. Conceptualized and developed graphics products for [Type], [Type] and [Type] projects using [Software].
10. Used [Software] and [Software] to develop product mockups and prototype designs.
11. Developed collateral such as display, marketing and packaging materials to support product branding strategies.
12. Created and updated trend boards, investigated changing conditions and recommended strategic adoptions to capitalize on projected changes.
13. Developed and implemented licensed products for retail sale.
14. Completed key [Type] product design projects for [Type] clients.
15. Applied knowledge of production to create high-quality images.
16. Cultivated positive relationships with [Number] clients by maintaining [Number]% satisfaction rate.
17. Built corporate brands by designing cohesive looks between elements such as logos and letterheads.
18. Applied creative expertise to present marketing concepts.
19. Used [Software] to create images and layouts.
20. Put together videos for social media, advertising and informational purposes.